



## WELCOME TO 'ME-TIME'

### THINGS TO DO FOR YOURSELF

Take some long weekends and trips alone and with someone

Become goal-oriented by setting landmarks and milestones on a timeline

Identify 3 areas of your spending that you can cut back on

Save weekly for a big purchase

Do something creative or inspirational for yourself and others

Update your profile picture (no selfies or duck faces allowed)

Spend time with family and friends



## FOREST OF THE UNKNOWN

### TAKE A STEP OUT OF YOUR COMFORT ZONE AND TRY NEW THINGS

Go back to school and take a class

Get an actual book to learn about Social Media (unplug and step-away from the computer)

Learn to paint, dance, write poetry, play an instrument and exhibit them locally

Get involved in local theater

Join a group that shares an interest and meets regularly

Take a road trip or vacation by yourself



## COMMUNITY COUNTY

### GET INVOLVED WITH THE PEOPLE YOU SERVE

Host a giveaway or contest to promote your business

Start a new collaborative project for betterment of the community

Work in a food bank, community center, rehab center, youth organization, animal shelter

Sponsor a local sports team for children

Take part in neighborhood clean-ups

Donate to local charities and outreach programs

Small Business Saturday... Support and shop locally

## OFFICES OF OPPORTUNITIES

### GETTING YOUR BUSINESS IN ORDER

Clean and organize your office

Get ready for tax season

Go shopping for your business

Write an actual business plan

Clean-off your computer's desktop

Acquire testimonials... tweet or post them online

Send some handwritten postcards to old and new clients

Create free online resources (as PDFs or e-book) for customers to download

Generate some 'standard reply' emails to handle a variety of scenarios

Organize and clean-out your inbox, sent and trash folders

Go into research mode to generate new ideas



## BRAND LAND

### IDEAS FOR RAISING THE IMAGE OF YOUR BUSINESS TO THE NEXT LEVEL

Establish a new brand identity

Update or revamp your website

Create a marketing planner (weekly, monthly, seasonal, holiday)

Start a blog and plan posts/topics to discuss

Get gifts or swag with your logo on it to give to clients and co-workers

Update your logo and create new business cards and stationery

Redo/rethink your marketing materials. Create new ones with the new branding

Create an email campaign to reach-out to old, current and new customers

